



Privacy and Cookie Statement Amplixs

June 1, 2023

Your privacy is of great importance to Amplixs B.V. and Amplixs Interaction Management B.V. (hereinafter together: Amplixs). Therefore, we adhere to the relevant laws and regulations regarding privacy, including the General Data Protection Regulation (hereinafter: GDPR). This means that we:

- **Clearly establish our purposes** before processing your personal data through this privacy statement;
- **Store as few personal data as possible** and only the data necessary for our purposes;
- **Explicitly ask for your consent** to process your personal data if consent is required;
- **Take necessary security measures** to protect your personal data. We also impose these obligations on parties that process personal data on our behalf;
- **Respect your rights**, such as the right to access, correct, or delete your personal data processed by us.

Your data is safe with us, and we will always use it carefully. In this privacy statement, we explain what Amplixs does with the information we learn about you.

If you have any questions or want to know exactly what we keep about you, please contact Amplixs.

Sending newsletters

We send a newsletter. You will only be added to the list of subscribers with your consent. The newsletter contains news, tips, and information about our products and services. For this, we use your:

- Email address
- First name
- Last name

We do this based on your consent. We keep this information until you unsubscribe.

The newsletter is sent by email no more than once a month. The content of the newsletter includes:

- New developments within the company
- Relevant knowledge
- New features of the application



You can unsubscribe from the newsletter at any time. Each newsletter contains an unsubscribe link.

Access MyAmplixs

Through our application (MyAmplixs), you get access to a management environment where you can set, provide, and change things yourself. We keep track of what you have done and when. For this, we use your:

- Email address

We need this due to our agreement with you or your employer. We keep this information until three months after the end of the service to you.

Contact form

With the contact form, you can ask us questions or make requests. For this, we use your:

- Company name
- First name
- Last name
- Email address
- Phone number (optional)

We do this based on your consent. We keep this information for up to 24 months after filling out the form. This allows us to easily retrieve the information for follow-up questions. We can also train our customer service to become even better.

Schedule a meeting

With the Schedule a Meeting function on our website, you can ask us to schedule a meeting with you. For this, we use your:

- Company name
- First name
- Last name
- Email address
- Phone number (optional)

We do this based on your consent. We keep this information for up to 24 months after submitting the request.

Download brochures, e-books, white papers, etc.

We offer you the opportunity to download brochures, e-books, white papers, etc., via the website. For this, we use your:

- Company name
- First name
- Last name
- Email address

Amplixs

We do this based on your consent. We keep this information for up to 24 months after the download.

Provision to other companies or institutions

Except for the parties necessary to deliver the services mentioned above, we do not under any circumstances provide your personal data to other companies or institutions, unless we are legally obligated to do so (for example, if the police request it in case of a suspected crime).

Statistics

We keep statistics on the use of our company.

Cookies

Our company uses cookies. Cookies are small files where we can store information, so you do not have to fill it in repeatedly. But we can also see that you visit us again.

You can enable or disable the placement of cookies at any time through your browser and see which cookies have been placed via our website through the Cookiebot button (on our website).

We have agreements with other companies that place cookies about the use of cookies. However, we do not have full control over what they do with the cookies themselves. Therefore, read their privacy statements as well (this is possible via Cookiebot).

Google Analytics

We use Google Analytics to track how visitors use our company. We have concluded a processing agreement with Google. It contains strict agreements about what they may track. We allow Google to use the information obtained via Google Analytics for other Google services. We do not allow Google to anonymize the IP addresses.

Security

The security of personal data is very important to us. We ensure that your data is well secured with us. We continually adjust the security and pay close attention to what might go wrong.

Your rights

If you have any questions or want to know what personal data we have about you, you can always contact us. See the contact details below.

You have the following rights:

- Get an explanation of what personal data we have and what we do with it
- Access the exact personal data we have
- Have errors corrected
- Have outdated personal data removed
- Transfer personal data to another party
- Withdraw consent
- Restrict a certain processing
- Object to a particular use



Please note that you always clearly indicate who you are so that we can be sure we do not modify or delete the data of the wrong person.

We will, in principle, comply with your request within a month. However, this period may be extended for reasons related to the specific rights of data subjects or the complexity of the request. If we extend this period, we will notify you promptly.

Filing a complaint

If you want to file a complaint about the use of your personal data, you can send an email to info@amplixs.com. We will address every complaint internally and communicate it further with you.

If you feel that we are not helping you in the right way, you have the right to file a complaint with the supervisory authority. This is called the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

Contact details

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